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AKADEMA AND THE HITTING ZONE ANNOUNCE PARTNERSHIP

Midland Park, NJ, January 27, 2016 – Akadema and The Hitting Zone have formed a new strategic partnership that extends their commitment to offer unmatched baseball and softball training, sports apparel and equipment in New Jersey. The Hitting Zone started as the Batting Circuit which opened to the public in 2012 and is a newly renovated facility, utilizing first class instruction to teach the fundamentals of baseball and softball. **Akadema has become one of America’s hottest baseball and softball equipment companies for professional, college, high school and serious youth players**

The Hitting Zone and Akadema believe that the **customer’s needs are of the utmost importance**. “It is my pleasure to announce this partnership with Akadema, making it simpler for our clients to train in one facility **that can provide for all your baseball and softball needs in a one stop shop scenario**”, says Mike Rossomando, president of the Hitting Zone.

For more information about The Hitting Zone go to <http://thehittingzonenj.com>. If you are interested in Akadema baseball and softball equipment, stop by the Hitting Zone to speak with an expert. The address is 231 Greenwood Ave, Midland Park, NJ 07432.

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If you would like more information about this topic, please contact Mike Rossomando at (201) 857-5353 or email at hittingzone@outlook.com